New Amſterdam (Buffalo)
1797
New Amſterdam Park
1926

JOSEPH ELLICOTT
Founder of Buffalo
1760-1826

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AMHERST HOUSE DESIGNED & STARTED BY JOSEPH ELLICOTT, FOUNDER OF BUFFALO

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New Amsterdam (Buffalo)

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This Brochure setting forth some interesting facts of the OLD BUFFALO that was NEW AMSTERDAM and some interesting details of the NEW BUFFALO that is NEW AMSTERDAM PARK, is dedicated to ALL TRUE BUFFALONIANS

New Amſterdam (Buffalo) 1797

"Have been pleaſed with the view of New Amſterdam. A piercing into futurity with the imagination I fancied to ſee the vacant ſpots all filled with houſes and palaces."—*Letter to Joseph Ellicott, founder of Buffalo, from Paul Busti, general agent for the Holland Land Company.*

Appointed in 1797 as Chief of Survey of the Holland Land Company's lands in Weſtern New York, Joſeph Ellicott wrote that he at once recognized the value and beauty of the land at Buffalo Creek and determined to make it the ſite of a town. He termed it "the favorite ſpot".

With the experience gained in aſſiſting his brother, Major Andrew Ellicott, in the planning and laying out of Washington, D. C., and adapting that plan, Joſeph Ellicott ſo ably planned his village that one hundred and thirty years later we are benefited by his foreſight.

To-day, this village that its founder tried to name New Amſterdam, now grown to be the metropolis called Buffalo, ſtill retains the charm and natural advantages Joſeph Ellicott firſt obſerved.

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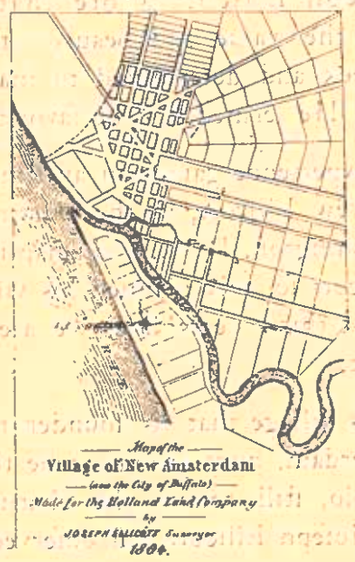
It is interesting to consider that there is one building still standing in Buffalo directly associated with the founder. Amherst House, the residence of Mrs. William B. Hoyt, here reproduced, was designed and started in 1823 by Joseph Ellicott, near the corner of Main and High Streets, and moved to its present site and enlarged many years later.



Airplane view of

the site of

New Amsterdam Park

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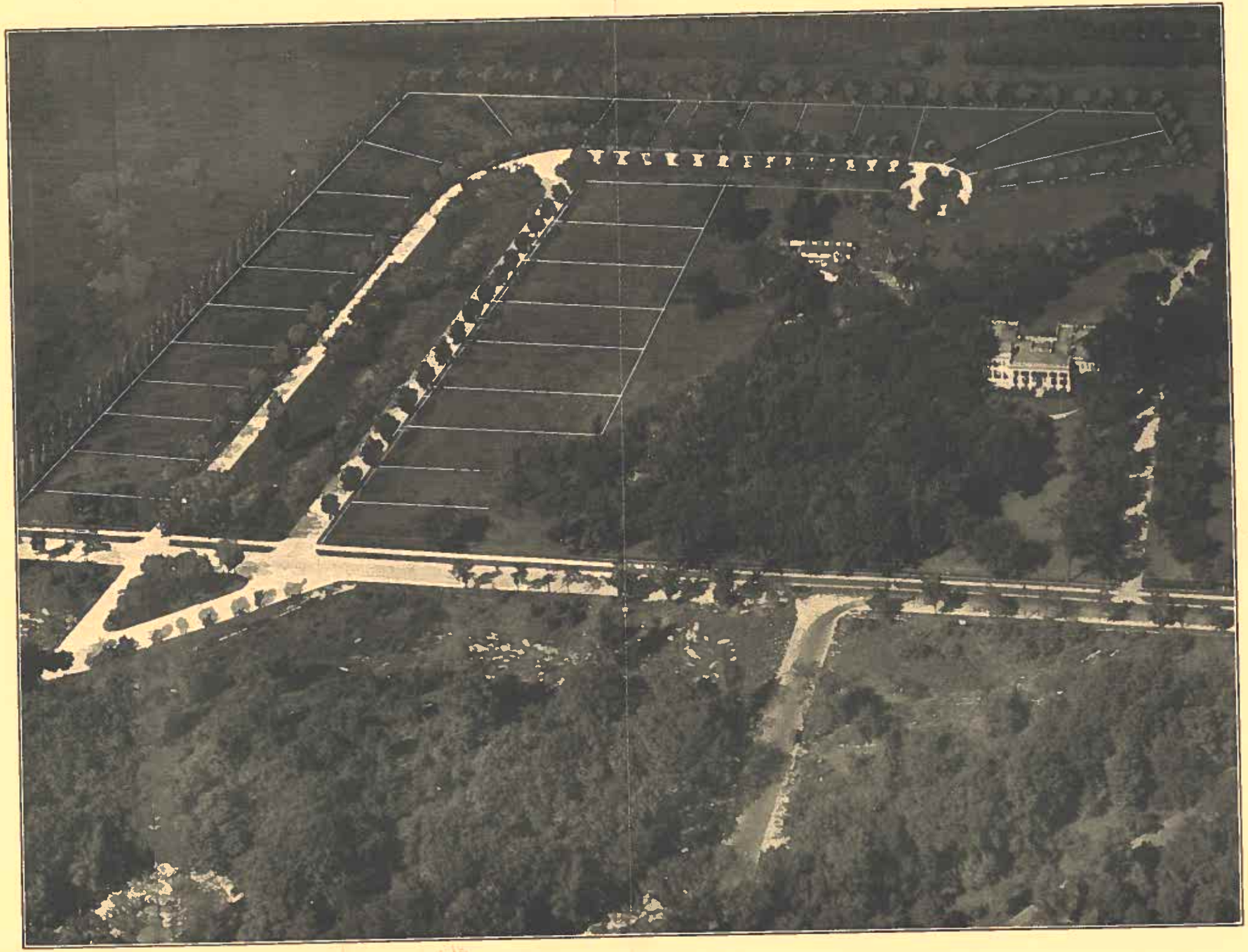

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New Amsterdam Park

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One hundred and thirty years after Joseph Ellicott's first view of the site of his beloved New Amsterdam, a new development is being presented to Buffalonians with an appreciation of those traditions. It is appropriate that this "favorite spot" should be called New Amsterdam Park.

CARE IN PLANNING

Inspired by the vision of Joseph Ellicott, every effort is being made to create an unique and unusual beauty spot in the heart of Buffalo's finest residential district. The parkway, approaching Chapin Parkway in width, will be developed with vistas of lawn and groups of trees, leaving over two hundred feet between the houses on opposite sides.

NATURAL BEAUTY

The landscaping, by skilled landscape architects, will provide some of the beauty that delighted the Founder. Hundreds of large trees are being planted and these, in addition to the old elms standing before the founding of Buffalo, add charm to the Park and individual home sites.

YOUR HOME

The grounds of the Park are spacious and the size of the lots will allow individual and distinctive character to your home of whatever size and type of architecture.

YOUR GARDEN

There is room, too, for your garden in the English manner, as a treat and retreat. This is doubly assured by the provision for the children's Playfield of generous size as

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shown on the map. This Playfield permits the private grounds around residences to be entirely devoted to landscaping without the necessity of providing for the rough usage of children's games.

PRIVATE PLAYFIELD

The Private Playfield will provide healthy recreation and companionship away from the dangers of city thoroughfares. Amid beautiful surroundings and associations, children will grow to young manhood and womanhood with a lasting remembrance of a happy childhood—the heritage of every child.

The Playfield will be owned by a Club to which all original purchasers in New Amsterdam Park will belong. Each purchaser of property will be a member, and thus share in the ownership and management of the Playfield. Purchasers on resales will be elegible for election by the Club in the manner provided in its by-laws.

IMPROVEMENTS

The Park idea, carried to the ultimate at New Amsterdam Park, with its limited and select group of residences, provides the necessary element of exclusiveness and best allows the perfect development of beautiful homes and grounds. The private entrance from Middlesex Road East and off Amherst Street to the Driveway and Parkway, can, in the nature of things, never become a thoroughfare. All improvements of the most modern standard are being installed.

PERMANENT VALUES

Being a private Park, easily accessible, having the natural advantages of the surrounding property such as Delaware Woods, and being aided by the expense and skill going into the planning and landscaping, New Amsterdam Park assures permanent and increasing values.

THE FUTURE

New Amsterdam Park ought particularly to appeal to young married people. As their fathers with foresight owned homes on Delaware Avenue, North and other Streets in that vicinity, and as they have seen values increase and business encroach, they have moved northward. What Delaware Avenue was to your fathers, New Amsterdam Park can be to you—with this great advantage, that not being a through street, New Amsterdam Avenue will not feel the encroachment of business and your home then may well become your children's and your grandchildren's.

LOCATION AND ACCESSIBILITY

In location, New Amsterdam Park cannot be surpassed. Just north of Delaware Park Meadow, with Delaware Woods across Amherst Street and the Nichols School property on the east, it is also but a stone's throw from the Park Club and the Saddle & Bridle Club. Twelve minutes by motor from Niagara Square, out Delaware Avenue, through the Parkways or to Middlesex Road East, then across Amherst Street and—there you are. It is but five minutes to the bus stop at Delaware and Amherst Streets and on the other side a like distance brings you to the Number 9 and Kenmore trolleys at Parkside. Situated as it is, the Driveway, which is New Amsterdam Avenue, becomes a continuation of Middlesex Road East. New Amsterdam Park is on one of the direct routes to the Country Clubs. Twenty minutes after leaving your home via the new Sheridan Drive, you are at the Buffalo Country Club, the new Park Club or Meadowbrook Club.

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It is but fifteen minutes to the Park School and five to the Hertel or Main Street car lines. The convenience of Nichols School on adjoining property is apparent. There is also a public school on Amherst Street at the north end of North Lincoln Boulevard. Churches of most denominations are situated in the neighborhood.

RESTRICTIONS The property is restricted to single, private residences, with building lines to protect the light and air of each owner as well as the appearance of the whole. All buildings and plans are subject to approval by supervising architects in order to further insure the harmony and taste of the entire development. The property of Mrs. Hoyt, adjoining, is likewise restricted to residential, private school, or educational purposes for the full period of the above restrictions.

ELLICOTT ACRES, INC.

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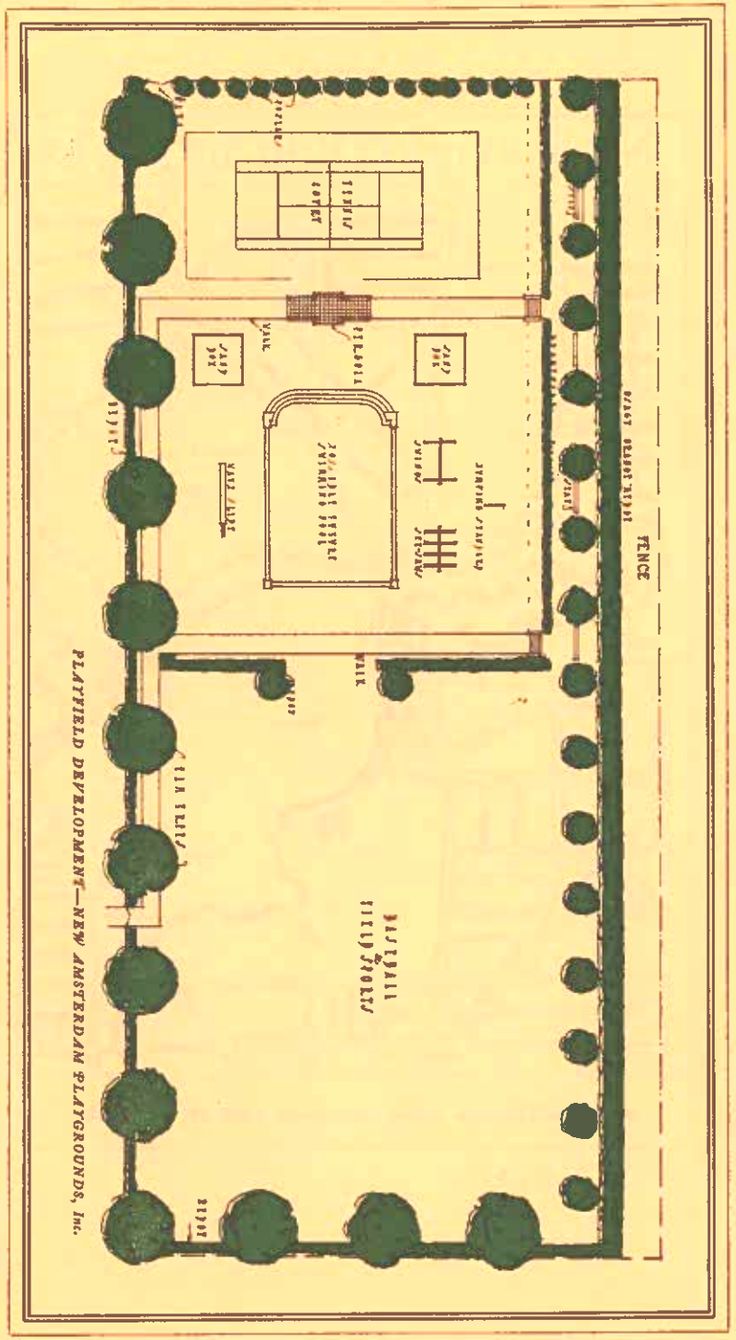
KARL W. KRANZ, *Associate*

GEORGE C. DIEHL, C. E. INC.
Engineers

PRIVATE PLAYFIELD FOR EXCLUSIVE USE OF RESIDENTS OF NEW AMSTERDAM PARK.



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New Amsterdam Park

NEW AMSTERDAM PARK LOCATION AND APPROACHES

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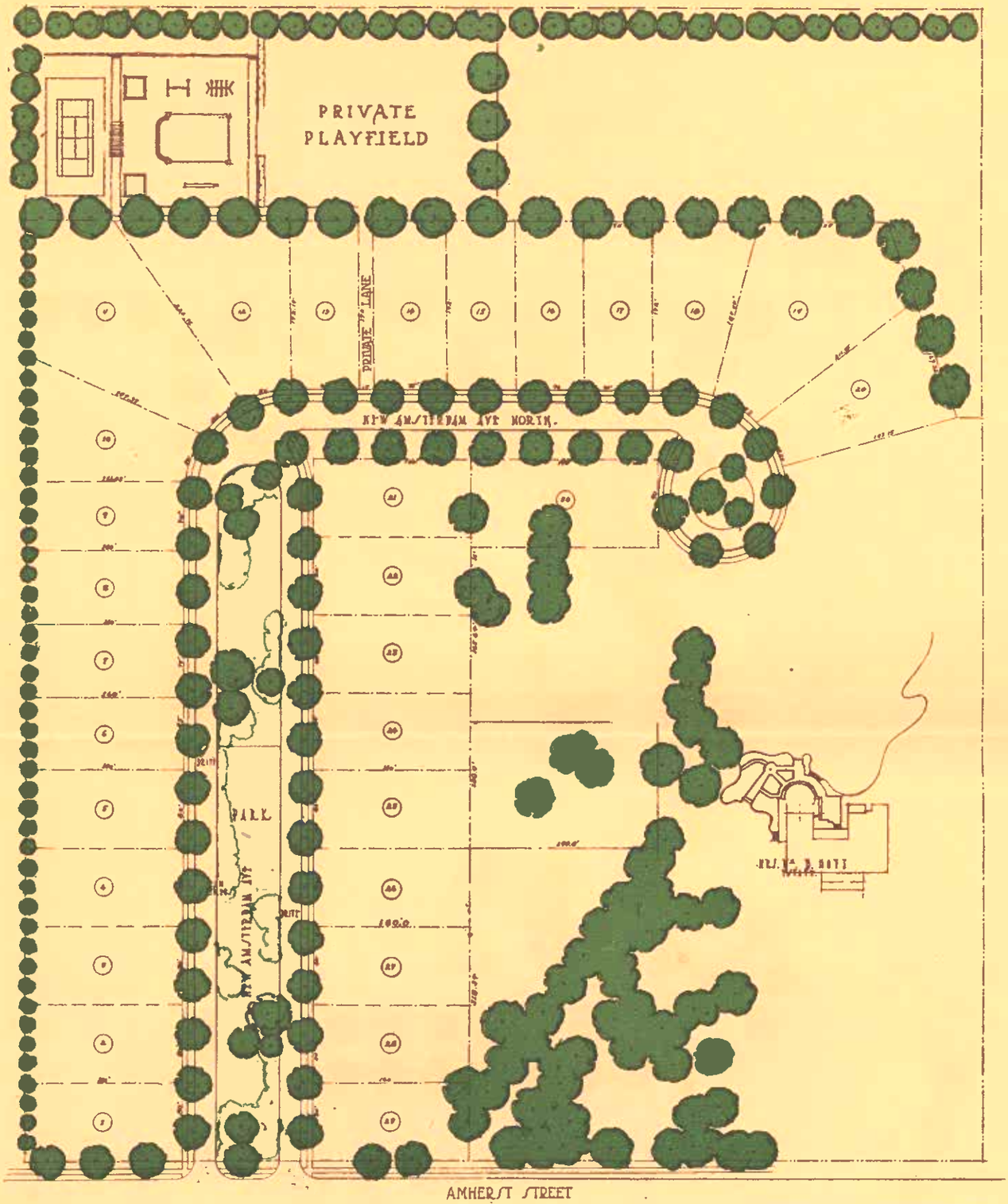

NEW AMSTERDAM PARK

A Residential Subdivision

Buffalo, New York

ELLICOTT ACRES, INC. *DEVELOPERS*

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